

LOS ANGELES LAKERS SEASON SEAT RESERVATION AGREEMENT

This Season Seat Reservation Agreement (this "Reservation Agreement") is made by the undersigned Season Seat Reservation Holder ("Reservation Holder") in favor of The Los Angeles Lakers, Inc. ("Lakers") and is as follows:

Subject to the terms and conditions outlined below, Lakers grants to the Reservation Holder an option, in the form of a reservation (the "Reservation"), to subscribe to _____ (maximum of 4) seats (the "Seats") located in the Season Seat area designated by Lakers arena where Lakers plays its home NBA basketball games (the "Arena") if and at such time as they become available for selection by Reservation Holder in accordance with the terms of this Reservation Agreement. Reservation Holder's Reservation number will be assigned upon Lakers' receipt of a signed copy of this Reservation Agreement and payment by the Reservation Holder in full of the Reservation Fee specified below in this Reservation Agreement.

Reservation Holder understands that specific Seat locations cannot be determined at this time and will be based upon availability at such time as Seats become available. However, Reservation Holders will be entitled to choose Seat locations within the Season Seat area at the Arena in the order of their Reservation numbers. Reservation Holder understands that Reservation Holder's Reservation number does not indicate the number of Seats that may be chosen prior to Reservation Holder's opportunity to choose Seats, because each Reservation Holder to whom one Reservation number has been issued may have the right to subscribe to up to four seats and, therefore, there may not be sufficient season Seat locations to accommodate all Reservation Holders.

RESERVATION HOLDER UNDERSTANDS THAT THIS RESERVATION AGREEMENT IS ONLY FOR SEASON SEATS IN PRICE CATEGORIES THAT BECOME AVAILABLE. THIS IS NOT A GUARANTEE THAT SEASON SEATS WILL BECOME AVAILABLE IN ANY PARTICULAR PRICE CATEGORY OR ANY PARTICULAR SECTION, ROW OR LOCATION.

After Reservation Holders with more favorable Reservation numbers have been notified of the first day and time at which they may choose Seat locations, Lakers will notify Reservation Holder of the first day and time at which Reservation Holder may choose Seat locations, if Seats are available. This notice will be sent by email to the email address provided below by Reservation Holder (or such other email address provided by Reservation Holder to Lakers in writing subsequent to the date on which Reservation Holder completes and signs this Reservation Agreement) at least 3 days prior to the first day and time at which Reservation Holder may choose Seat locations if Seats are available. If Lakers is unable to contact Reservation Holder at the email address provided by Reservation Holder due to the failure or neglect by Reservation Holder to provide Lakers with an accurate and current email address where Reservation Holder can be contacted, Reservation Holder will lose Reservation Holder's priority for selection of Seat locations. It is the responsibility of the Reservation Holder to make arrangements for choosing Seats at or after such day and time. Reservation Holder acknowledges that it is impractical and unfair to Reservation holders with less favorable Reservation numbers for Lakers to stop or delay the process of choosing Seat locations if Reservation Holder does not respond promptly to the notice to choose Seat locations. Therefore, Lakers will continue to notify other Reservation holders, in order of their Reservation numbers, of the first days and times at which they may choose Seat locations. Reservation Holder understands that if Reservation Holder does not choose Seat locations at Reservation Holder's first day and time, Reservation Holder may be required to choose Seat locations after a Reservation holder who has a less favorable Reservation number, but who responded promptly and has chosen Seat locations, or that all available Seat locations may be selected by other Reservation holders by the time Reservation Holder elects to choose.

After choosing Seat locations, Reservation Holder shall become a Lakers Season Seat Holder only upon signing the form of Los Angeles Lakers Season Seat License Agreement ("Season Seat Agreement") then in effect to be provided to Reservation Holder. The fees and the terms, conditions, and benefits of Season Seat Holders under the Season Seat Agreement for any Lakers' season shall be as stated in the Season Seat Agreement, including the Terms and Conditions attached thereto and incorporated therein, which may be modified by Lakers by notifying Season Seat Holders at any time prior to or at the time of execution or renewal thereof for the applicable Lakers' season. If Reservation Holder does not sign and return the Season Seat Agreement within ten (10) days following presentation thereof by Lakers to Reservation Holder, then this Agreement and Reservation Holder's right to become a Season Seat Holder shall terminate promptly upon receipt by Reservation Holder of written notice of termination and the Reservation Fee will be refunded to Reservation Holder.

A Reservation Fee of One Hundred Dollars (\$100) per Seat is due at the time of Reservation Holder signing this Reservation Agreement. If Reservation Holder exercises Reservation Holder's Reservation and becomes a Season Seat Holder by choosing Seat locations and signing the Season Seat Agreement, then at that time the Reservation Fee shall be applied to the payment of the fees due under the Season Seat Agreement, and the balance of such fees shall be due in the manner specified in the Season Seat Agreement as a condition of the validity of the Season Seat Agreement. If Reservation Holder does not exercise Reservation Holder's Reservation to become a Season Seat Holder within 15 days following receipt of the notice to select Seats, Reservation Holder shall continue as a Reservation Holder unless Reservation Holder sends written notice to Lakers requesting the termination of this Reservation Agreement and the return of the Reservation Fee at any time prior to the Reservation Holder's exercise of a

Reservation to become a Season Seat Holder. **If the Reservation Holder exercises Reservation Holder's reservation to become a Season Seat Holder by choosing Seat locations, then the Reservation Fee shall be deemed to be fully earned and shall be retained by Lakers whether or not the Reservation Holder executes a Season Seat Agreement.** Although Reservation Holder is not required to exercise the Reservation granted to Reservation Holder under this Reservation Agreement the first or the second time Reservation Holder is notified by Lakers that Seats are available, if Reservation Holder does not exercise the Reservation after the second time Lakers notifies Reservation Holder that Seats are available, then Reservation Holder may either: (a) request that Lakers move Reservation Holder to the bottom of the list of Reservation holders, or (b) terminate this Reservation Agreement and have the Reservation Fee returned to Reservation Holder. If Reservation Holder does not notify Lakers in writing of Reservation Holder's election between (a) or (b) above promptly following receipt from Lakers of a request to do so, then Reservation Holder will be moved to the bottom of the list of Reservation holders unless and until Reservation Holder notifies Lakers in writing of Reservation Holder's election to terminate this Reservation Agreement and have the Reservation Fee refunded to Reservation Holder.

Reservation Holder may not sell, assign or transfer Reservation Holder's reservation or any other rights under this Reservation Agreement. Any such sale, assignment or transfer shall be void and shall not be recognized or honored by the Lakers. Reservation Holder represents and warrants to Lakers that Reservation Holder is either (a) an individual legally residing in the State of California, or (b) a corporation, limited liability company, partnership or other corporate entity with employees who work in the State of California. Reservation Holder understands, acknowledges and agrees that Reservation Holder may not hold more than one (1) Reservation or have more than one (1) Reservation Agreement on file with Lakers, and that no more than two (2) Reservations may be held by any individuals residing at the same address or more than two (2) entities with the same address. In the event of a breach or violation by Reservation Holder of any of the foregoing representations or warranties, the provision by Representation Holder of any false, inaccurate or misleading information, or a breach by Representation Holder of any of the terms and conditions of this Reservation Agreement, Lakers shall have the right to immediately terminate this Reservation Agreement and refund the Reservation Fee to Reservation Holder.

THIS RESERVATION AGREEMENT SHALL IMMEDIATELY TERMINATE AND BE OF NO FURTHER FORCE OR EFFECT IF THE SEASON SEAT PROGRAM IS NO LONGER OFFERED BY LAKERS AT THE ARENA.

PLEASE NOTE: THIS RESERVATION AGREEMENT IS NOT BINDING UPON LAKERS UNLESS AND UNTIL RESERVATION HOLDER RECEIVES AN EMAIL FROM LAKERS CONFIRMING THAT LAKERS HAS ACCEPTED THIS RESERVATION AGREEMENT AND HAS RECEIVED PAYMENT IN FULL OF THE RESERVATION FEE.

This Reservation Agreement shall be governed by and construed in accordance with the internal laws of the State of California, without regard to the conflicts of laws provisions thereof. This Reservation Agreement constitutes and contains the entire agreement between Reservation Holder and Lakers with respect to the subject matter hereof and there are no other agreements, arrangements, representations or understandings between Reservation Holder and Lakers that are not fully expressed and contained herein.

SEASON SEAT RESERVATION HOLDER:

Signature: _____
Print Name: _____
Title: _____
Address: _____
City, State, Zip: _____
Email: _____
Phone (Day): _____
Date: _____
Credit Card #: _____
Check one: ___ VISA ___ MC ___ AMEX

Exp. Date: _____
Cardholder: _____

For future use, please indicate whether you would be interested in one-half or other partial Season Seat programs if offered by Lakers in the future: _____ Yes _____ No